



PRELIMINARY SCHEDULE OF EVENTS

WESTERN ROOFING EXPO 2017
WSRCA's 43rd Annual Convention & Tradeshow
June 11-13, 2017
Paris Las Vegas
Las Vegas, Nevada

SUNDAY | JUNE 11, 2017

- 7:30am Golf Tournament (Revere Golf Club)
9:00am Sporting Clays Tournament (Pro Gun Club)
8:00am-7:00pm Registration Open
3:00pm-4:30pm **Seminar:** Successful Career Path Case Studies for Women in Roofing
Followed by Women in Roofing Networking Reception
5:00pm-7:30pm Welcome Party & Lively-Silent Auction

MONDAY | JUNE 12, 2017

- 8:00am-6:00pm Registration Desk Open
8:45am-10:00am **Seminar:** The Anatomy of a Construction Defect Case & Steps to Take to Avoid Them
Seminar: Well-Installed Roofs That Aren't – Four Examples Where Following Common Practice Was Not Enough
Seminar: Polyiso Surface Appearance and the Impact on Roofing Contractors
Seminar: Roofing Insulation and Cover Boards
10:00am-1:00pm Western Roofing Expo 2018 - Booth Draw
10:15am-11:30am **Seminar:** Roofing & Waterproofing Consultants Are Not The Enemy
Seminar: Lose a Key Employee, What's Next?
Seminar: Roof Warranties – Behind the Duration to Comprehend the Coverage
Seminar: Design and Testing of Perimeter Edge Metal for Low-Slope Commercial Roofs
11:30pm-1:00pm Legislative Luncheon with Keynote Speaker: Craig Brightup, The Brightup Group LLC
1:00pm-6:00pm Exhibits & Trade Show – Day 1
1:30pm-2:00pm Trade Show Demo 1 - EagleView Technologies
2:30pm-3:00pm Trade Show Demo 2 - Carlisle SynTec
3:30pm-4:00pm Trade Show Demo 3 - APOC
4:30pm-5:00pm Trade Show Demo 4 - HAPCO

TUESDAY | JUNE 13, 2017

- 8:00am-5:30pm Registration Open
8:45am-10:00am **Seminar:** Leaky Exhaust Vents – The 500lb Gorilla of Condensation Problems
Seminar: Moisture Infiltration: Causes and Cures
Seminar: 50 Shades of Confused... Taking the Grey Out of Lien Waivers, Joint Checks and Other Instruments of Profit
Seminar: Metal Roofing: Specifying the Best Option for Every Job
9:30am-11:30am Western Roofing Expo 2018 - Booth Draw
10:15am-11:30am **Seminar:** WSRCA Low-Rise Foam Adhesive Testing & Research Project
Seminar: Stop Selling Products, Start Selling You!
Seminar: Fundamentals of Liquid Applied Roofing Systems
Seminar: Top Ten Things That Will Get a Metal Roofer in Trouble
11:30am-1:30pm Annual Luncheon with Entertainer - Ventriloquist: Jay Johnson
1:30pm-5:30pm Exhibits & Trade Show - Day 2
2:00pm-2:30pm Trade Show Demo 5 - iRoofing
3:00pm-3:30pm Trade Show Demo 6 - Malarkey Roofing Products
4:30pm-5:30pm The Roofing Games™

WEDNESDAY | JUNE 14, 2017

- 7:30am-5:00pm RCI Region V Summer Workshop